



1













4













RFID applications	
 Manufacturing and Processing Inventory and production process monitoring Warehouse order fulfillment Supply Chain Management Inventory tracking systems Logistics management Retail Inventory control and customer insight Security Access control Counterfeiting and Theft control/prevention Location Tracking Traffic movement control and parking management Wildlife/Livestock monitoring and tracking 	
24-Apr-13	15





















Op	Operational frequencies				
Frequency Ranges	LF 125 KHz	HF 13.56 MHz	UHF 868 - 915 MHz	Microwave 2.45 GHz & 5.8 GHz	
Typical Max Read Range (Passive Tags)	Shortest 1"-12"	Short 2"-24"	Medium 1'-10'	Longest 1'-15'	
Tag Power Source	Generally passive tags only, using inductive coupling	Generally passive tags only, using inductive or capacitive coupling	Active tags with integral battery or passive tags using capacitive storage, E-field coupling	Active tags with integral battery or passive tags using capacitive storage, E-field coupling	
Data Rate	Slower	Moderate	Fast	Faster	
Ability to read near metal or wet surfaces	Better	Moderate	Poor	Worse	
Applications	Access Control & Security Identifying widgets through manufacturing processes or in harsh environments Ranch animal identification Employee IDs	Library books Laundry identification Access Control Employee IDs	supply chain tracking Highway toll Tags	Highway toll Tags Identification of private vehicle fleets in/out of a yard or facility Asset tracking	
24-Apr-13				26	5







ESD First	
RF effects of co	ommon materials
Material	Effect(s) on RF signal
Cardboard	Absorption (moisture)
	Detuning (dielectric)
Conductive liquids (shampoo)	Absorption
Plastics	Detuning (dielectric)
Metals	Reflection
Groups of cans	Complex effects (lenses, filters)
	Reflection
Human body / animals	Absorption, Detuning,
	Reflection
24-Apr-13	30

































23



RFID Summary				
Strengths	Weaknesses			
 Advanced technology Easy to use High memory capacity Small size 	 Lack of industry and application standards High cost per unit and high RFID system integration costs Weak market understanding of the benefits of RFID technology 			
Opportunities	Threats			
 Could replace the bar code End-user demand for RFID systems is increasing Huge market potential in many businesses 	 Ethical threats concerning privacy life Highly fragmented competitive environment 			

