

## Profile 1

### Marketplace Integration Engineer

#### Job description

The candidate is familiar with script template programming, has a strong coding background and will use both to on-board new customers to our SaaS service platforms.

Kipcast is the developer of the leading marketing and marketplace integration platform [Highstreet.io](https://highstreet.io) with offices near Verona, Italy and Toronto, Canada.

#### Tasks:

The candidate will work with both the operation and the development team. With operations, he will coordinate and participate in customer on-boarding. With the development team, he will contribute to the definition, requirement, development, and testing of the integrations we are developing.

The candidate will leverage his/her strength in various ways: contribute to product on-boarding code, participate in code reviews, plan and execute exploratory testing, take on on-boarding activities to gauge the effectiveness of developed procedures.

#### Requirements:

Experience programming in JavaScript, Groovy and FreeMarker

Strong command of important programming and computer science concepts

Great interpersonal skills

Master of the English Language both written and verbal

#### Education:

Bachelor's or Master's degree in computer science, computer engineering or similar technical discipline.

Because of the affinity with Javascript development for web applications, web developers are encouraged to apply.

Kipcast is located near Verona, Italy (Sant' Ambrogio di Valpolicella) and Toronto, Canada. Remote working is the preferred approach at Kipcast, seemingly for the entire year of 2022/2023. Preference will be given to candidates whose residence is either in Italy or Canada (EST) mostly to reduce time zone difference. Please provide your preference wrt either locations.

#### About Kipcast Corp./S.r.l.

Kipcast is a next generation European company that develops the leading digital marketing SaaS platform [Highstreet.io](https://highstreet.io) for online retail companies. Through our platforms, we are dedicated to enabling complex digital marketing campaign initiatives or marketplace integrations for our clients with creative and forward-thinking solutions.

Our employees enjoy a culture built on innovation and a commitment to creating best-in-class digital products in use by hundreds of top consumer companies around the world. We hire exceptionally smart, analytical, and hard-working people who are lifelong learners.

#### Contact

- [info@highstreet.io](mailto:info@highstreet.io)

## Profile 2

### Business Analyst

#### Who we are

We are leaders in Feed Management for digital marketing and marketplaces integration in Italy; we have a vision and mission of connections scale up.

We are a small innovating community working with passion, competence and commitments.

#### Who we are looking for

We are looking for a dynamic, international and inclusive person to work with the different teams of our company.

#### The Position

You will be a Business Analyst and as part of our Product Definition team, you will define, design and organize the requirements for cutting-edge features for our customers and in particular, for the integration with the marketplaces.

#### What you will do

- Understanding of customer and user demands to define and write user stories and use cases
- Writing functional and technical documents
- Documenting precisely functional processes  
Organizing the specifications/templates/presentations/summary for the internal teams and for the customers.
- Defining and carrying out of test plans to make sure the software developed fulfills the business requirements defined.

#### Role requirements

- Degree in Computer Science or related subjects, Engineering, Mathematics, Statistics
- Analytical skills and ability to break down complex problems and activities
- Functional and technical document writing skills
- Understanding of customer and user demands
- Knowledge of Jira or equivalent

#### Soft Skills

- Inclination to teamwork and problem solving
- Excellent interpersonal and communication skills
- Flexible and proactive approach
- Agile working mindset;
- English: fluent (especially critical is the ability to write correctly)

#### Location

- full flexibility is offered. We operate from Verona (Italy) and Toronto (Ont. Canada)

#### Contact

- [info@highstreet.io](mailto:info@highstreet.io)

## Profile 3

### Full Stack Developer

#### Job description

As a senior level Backend Software Developer, you'll be tasked with working on our ETL platform. Working within the software development team, your duties will require you to assist our large retail customers to connect their product data with a variety of marketing channels and marketplaces.

This role is ideal for senior Java developers, who feel confident in their technical abilities and want to be part of the highly-skilled international development team at Kipcast (both in Italy and Canada). The ability to interact with international colleagues (in English) is a major requirement.

#### Tasks:

- Write maintainable, testable, and performant Java code in collaboration with our world class team
- Communicate clearly and effectively with all members of our team and customer technical teams.

**The candidate will leverage his/her strength in various ways: contribute to product on-boarding code, participate in code reviews, plan and execute exploratory testing, take on on-boarding activities to gauge the effectiveness of developed procedures.**

#### Requirements:

- Experience programming in Java, JavaScript, Groovy and FreeMarker
- Graduated from a Computer Science, Software Engineering, or similar program at the post secondary school level
- Strong command of important programming and computer science concepts
- Great interpersonal skills

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### **Contact**

- [info@highstreet.io](mailto:info@highstreet.io)

## Profile 4

### AWS Systems Engineer

#### Job description

Highstreet.io is a feed marketing platform developed by Kipcast, an AWS Solution Partner.

As part of the Kipcast team you will be responsible for implementation and support of Cloud infrastructure for our enterprise solution. Working closely with the our developers, the successful candidate will need to be someone who is passionate about technology and understands how critical it is to the transformation of business processes.

At Kipcast, you will have access to leading edge Cloud Technologies on a daily basis.

#### Tasks:

- Expert in AWS Computing using API's
- Deep experience with DevOps
- Scripting skills in Node.js and CloudFormation
- Knowledge of Cloud networking on AWS
- Working knowledge of AWS Security and Best Practices
- Application Stack installation and configuration
- Solid Linux OS Admin Skills
- Experience with Data Backup and Recovery systems
- Remediation of helpdesk requests and IT incidents for Clients
- Ability to work on multiple projects simultaneously
- Monitoring of IT infrastructure and on-call support as required
- Desire to grow technology skills.

#### Requirements:

- Computer Science degree or equivalent experience
- Professional certifications are considered assets
- Graduated from a Computer Science, Software Engineering, or similar program at the post secondary school level
- Strong command of important programming and computer science concepts
- Great interpersonal skills

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