

WAGOO LLC

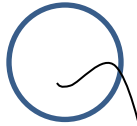
An IP portfolio covering wide-ranging
business biomes

4507 Byron Circle
Irving Texas, USA

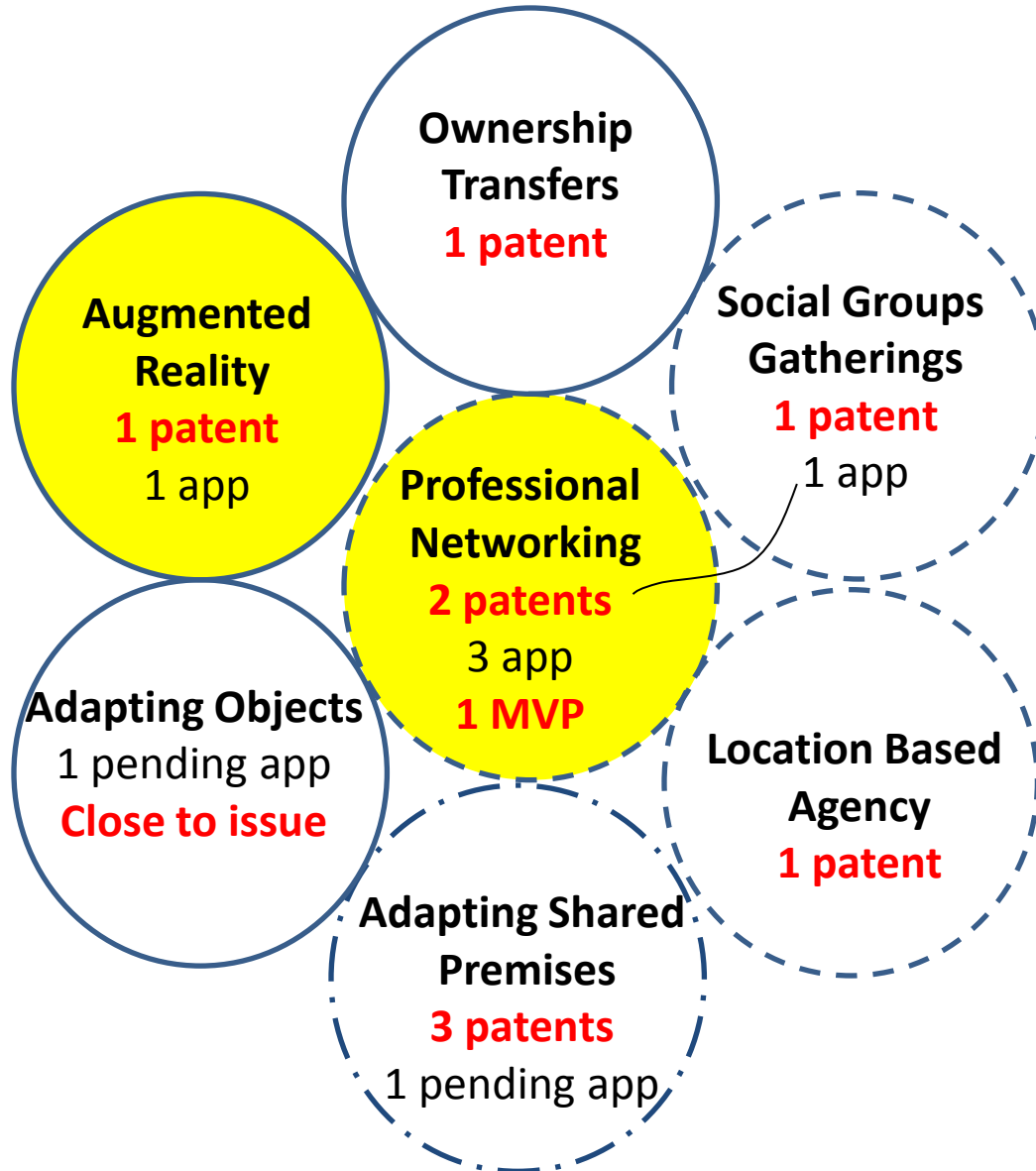
Wagoo LLC

- Wagoo LLC, a company based in Texas with a diversified patent portfolio with a clear path to business
- Wagoo is looking for students who are interested in developing one or more software products based on a portfolio of U.S. patents in the areas of:
 - **Location Based Services and**
 - **Augmented Reality**
- Said students should have a working knowledge of English and possess continuous learning attitude and execution capability
- Continuous learning is about the constant expansion of skills and skill-sets through learning and increasing knowledge

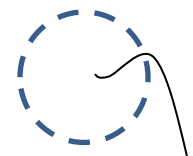
THE I.P. PORTFOLIO



HW or physical
objects
required



Location Based
Services Technology
(adapting premises)



Location Based
Services Technology
(connecting People)

Head-Mounted Display & Augmented Reality Technology

Marketplace Relevancy – Recent AR News

HoloLens for Enterprise Coming 'Within the Next Year,' Microsoft Says

September 17, 2015, 4:11 PM PDT



Canon unveils VR headset

Famed camera maker dips into the world of virtual reality



Wednesday
September 16, 2015

Google-Backed Magic Leap Files for 97 Patents in One Week



Google Glass transforms into 'Project Aura'

Sep 17 2015, 02:33 ET | About: Google Inc. (GOOG) | By: Yoel Minkoff,



Apple investing in 'augmented reality'

By James Covert



September 1, 2015 | 12:20am

Facebook to Launch a Virtual Reality Video App for Android and iOS Very Soon

By NG Staff · September 15, 2015 · 265 · 0

facebook

Augmented-Reality Headset Maker Meta Secures \$23 Million



4:18 pm ET
Jan 28, 2015

ANDROID CO-FOUNDER THINKS AUGMENTED REALITY IS THE FUTURE OF GAMING, INVESTS \$15M IN CASTAR

By Robert Nazarian — August 24, 2015



Many large, hi-tech product companies are entering the smart eyewear/headset technology space.

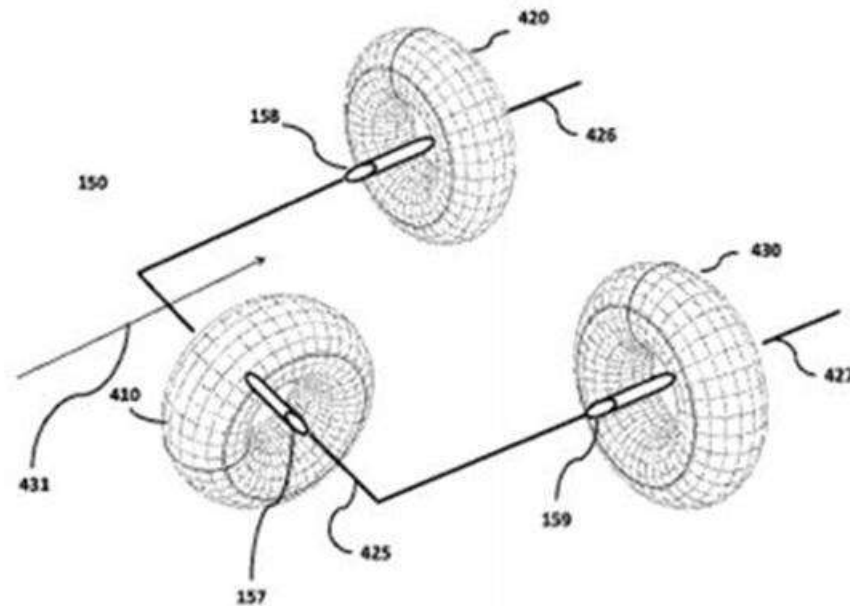
I. Technology Overview

The value proposition of the patented solution

- An elegant and simple solution that allows augmented reality without compromising on style and size of glasses
- Low cost solution based on three dipole antennas
- Works everywhere
- In line with Apple's and Google push with iBeacon
- Low battery consumption since it works without location or connectivity

The three dipoles solution

A comparison between the signal strength received by three dipoles embedded in the frame



When the antenna in the front receives the maximum signal and the antennas on the side receive the minimum signal, the glasses are pointing at the electromagnetic (EM) source.

Multiantenna HMD for Locating Beacons

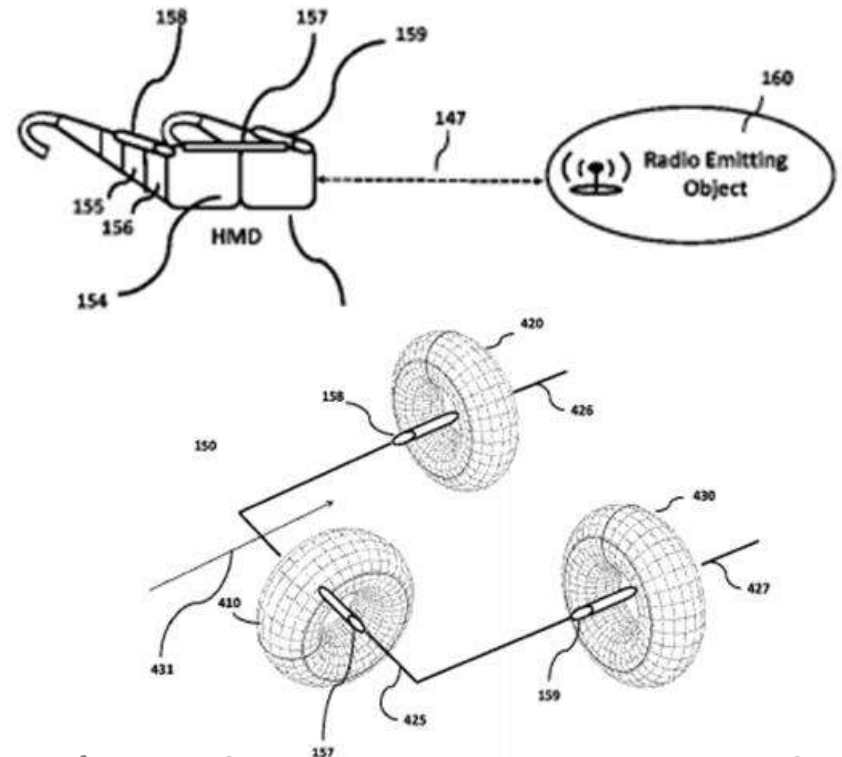
Pub. No.	Title	App. No.	Priority Date	Grant Date
US 9,092,898	Method, system and apparatus for the augmentation of radio emissions	14/323,983	7/3/2014	7/28/2015

A Summary of Patent #1 (US 9,092,898)

The '898 patent focuses on a novel multiple antenna arrangement integrated into a head-mounted display system, which is then used to filter, process, and display augmented reality information associated with local radio emitting objects (e.g. iBeacons, or really any object that is capable of broadcasting at least some metadata).

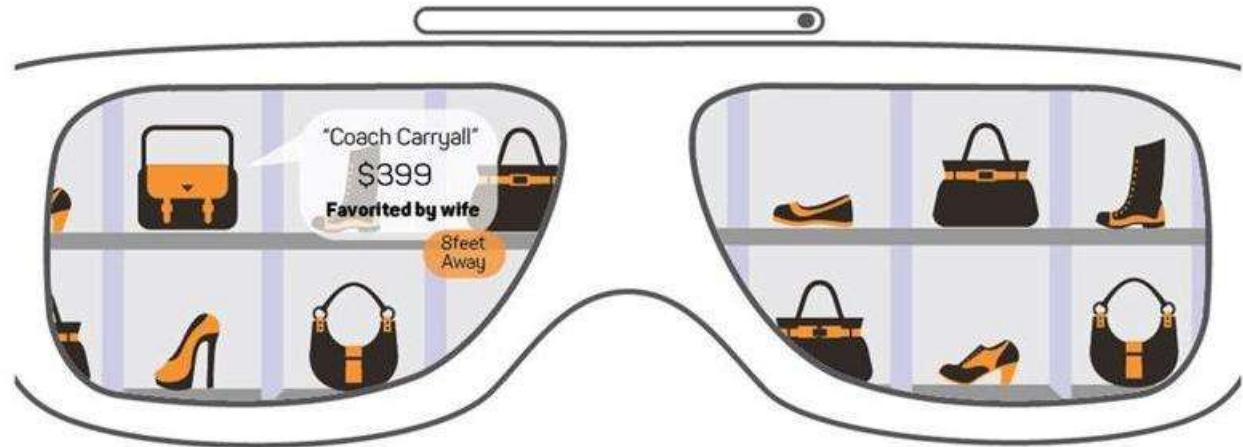
Scenario:

- 1) A radio emitting object (a retail item in a store with some transceiving capability) send outs an ID signal (see top right pic)
- 2) The ID signal reaches each of the multiple dipole antennas on the head-mounted display (HMD) at different times, and at different signal strengths (see bottom right)
- 3) The user is alerted to objects of interest within his or her HMD based upon the received radio emitting object signals as well as the HMD user's filters



The Technology – Multiantenna Head-Mounted Glasses

Imagine wearing glasses and being able to observe the world around you in a way that filters out the noise.



Shopping for your wife - you are guided to items that she wants



Shopping for groceries - you are guided to the precise locations of goods that are more desirable to your family's tastes

The Technology – Multiantenna Head-Mounted Glasses

As pictured here, the smart AR glasses may integrate into social and professional networking applications, where people of interest can be displayed within the field of view of the user

The patented AR HMD system allows for:

- 1) Objects/people of interest to be displayed within HMD
- 2) Optimization of AR indicia placement



The Technology – Multiantenna Head-Mounted Glasses

Simple antennas (e.g. dipole antennas) are integrated along the front and side portions of the glasses.



The solution can be embedded into traditional glasses because of its inherent minimalism.

The value proposition of the pending applicaton

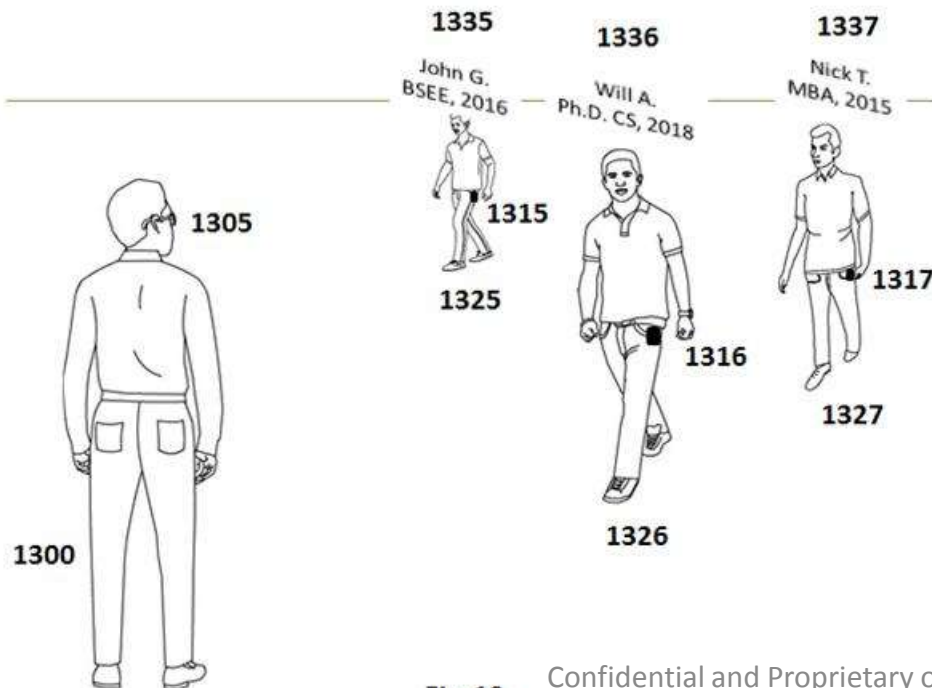
- An elegant solution that corrects the placing of the augmentation so that the information associated with an electromagnetic source is placed in an optimal place.
- For example, you will see the augmentation not on a user's pocket, but rather on top of that user's face.

Pending Application: optimizing AR Indicia within HMD

Pub. No.	Title	App. No.	Priority Dates
TBD	Method, system, and apparatus for optimising the augmentation of radio emissions	14/809,221	7/3/2014 & 7/26/2015 (CIP)

A Summary of Patent Asset #2 (US Application No. 14/809,221)

The '221 patent application addresses the emerging problem that AR information associated with local radio emitting objects - to be displayed within head-mounted display systems – is currently NOT optimized. This pending patent overcomes the problem of the cluttering and overlapping of AR indicia, as well as the overall sub-optimal placement of AR indicia. By offsetting AR indicia associated with locally situated radio emitting objects (from retail items to other users [as seen below]), AR indicia can be better observed by the HMD user.



The AR Indicia, 1335-1337, is offset from the corresponding radio emitting object sources 1315-1317. The offsets may occur across X, Y, or Z axes.


This patent ultimately enables the output of the AR indicia, as seen through the user's HMD 1305, to be optimized.

Fig. 13

HMD Next Steps

- We want you to be part of the development and prototyping of a software and hardware solution based on patents [U.S. 9,092,898](#) and [Pat. 14/809,221](#) in the field of Augmented Reality.
- The solution is an improvement and a great simplification as compared to traditional AR solutions.
- We would like to validate our hypothesis behind the direction finding solution.
- The first step can be a software simulation
- The second step a simplified hardware solution based for instance on a Raspberry Pi integrated with two or three antenna providing received signal strength indication (RSSI)
- ***Getting to WoW (validate an electronic warfare technique applied to everyday life)***





*A new range of services
associated to Places and Events based on
Informed Personal Interactions*

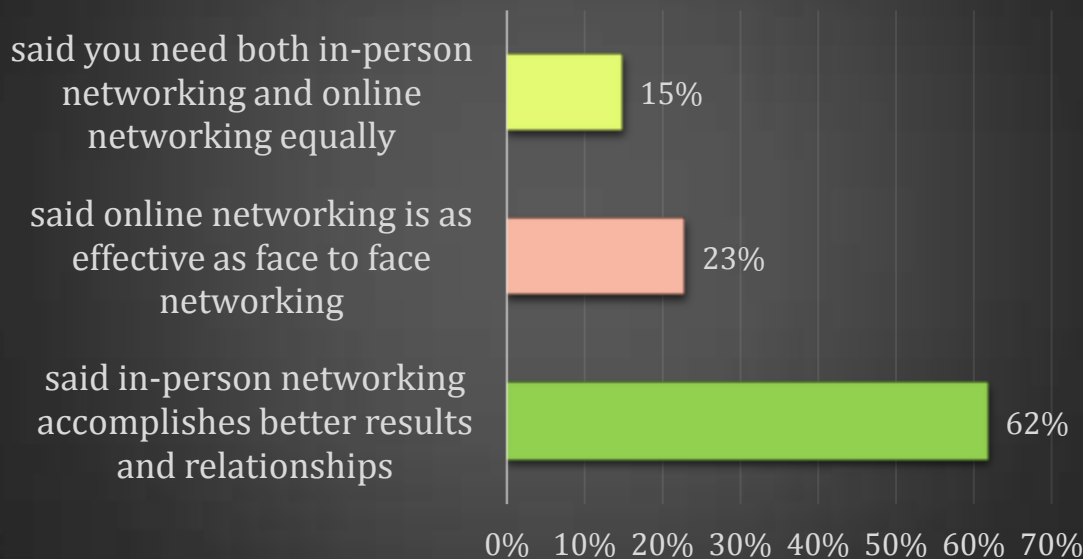
Confidential and Proprietary of Eventi LLC

What is the market problem?

Marketing professor, **Denny McCorkle**, presents **what is needed** for a LinkedIn user to maximize the benefit of the networking platform, as stated in his January 13, 2015 article: *LinkedIn to Real Life*.

*"It is easy to get lost in social media networking and forget about **traditional physical networking**... However, they complement each other and require convergence"*

Best way to network professionally? (Results from a LinkedIn Pulse story)



*While, LinkedIn has about 400 million users, it exclusively relies on "behind the computer" professional networking. Professionals, however, overwhelmingly say **that in-person networking is still the most effective way to accomplish deeper relationships and better business results.***

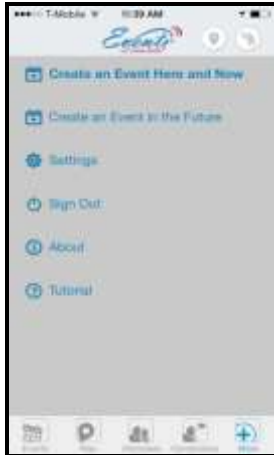
Professional networking requires the right environment and crowd

Users' Value Propositions

- **Discovery of nearby professionals in a vetted environment**
- **Browsing LinkedIn Profiles summaries**
- **Possibility for Interaction between professionals**
 - ✓ **Handshakes**
 - ✓ **Messaging**
- **Collection of business cards at eventiapp.com**
- **Broadcasting of presence of a user who has chosen to open "Eventi Office"**
- **Creation of events on the spot**
- **Real time data indicating presence of professionals**
- **Data analytics of Interactions**
- **A sticker will mark the spot (a vetted environment)**

Solution for Users : Professional Human-To-Human

Create Events



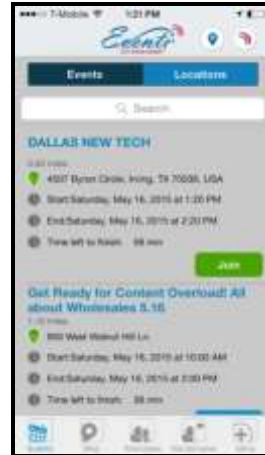
On the Go

Discover Happenings



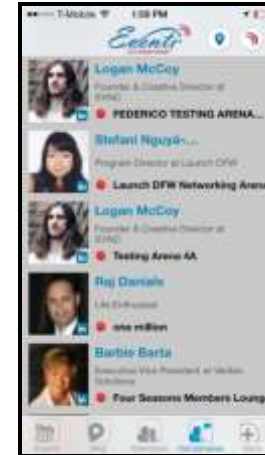
Around You

Join



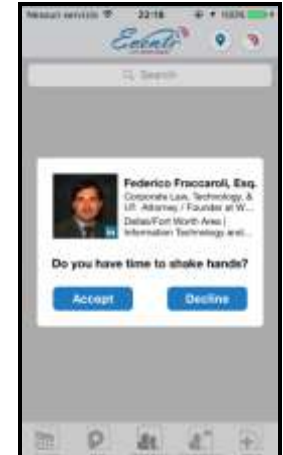
Your Premises

Select

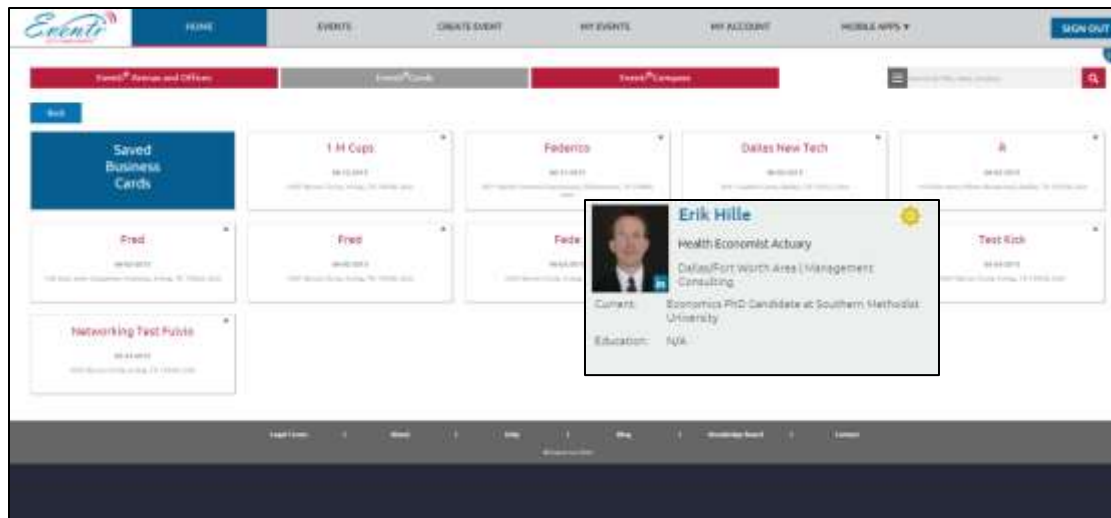


Professional

Interact

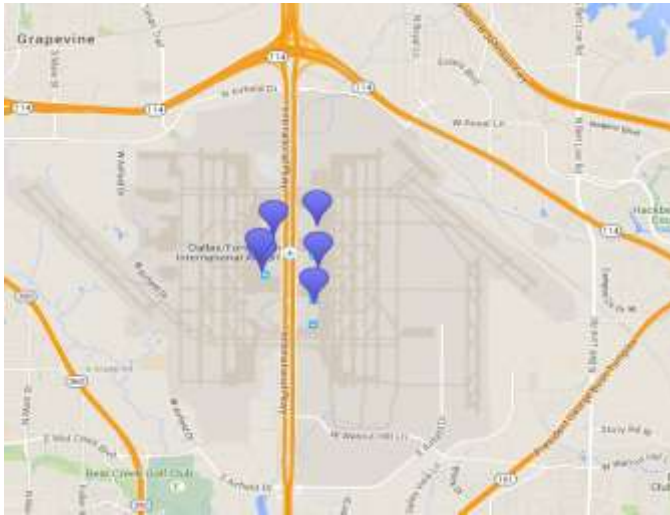


In Person



Follow up with the automatically collected Business Cards in the Events Folders www.eventiapp.com

Solution for Operators : Trusted Locations



Vetting of selected locations that are suited to professional networking such as Business Lounges, High end Bars, Clubs, Universities, Hotel Lobbies, et cetera.

Offering of a range of services to owners of trusted and vetted locations:

- High End Professional Networking
- Magnet Functionality (e.g., places in town will become the go to places for certain professional categories)



List of people on monitor at the location if their office function is on.

Eventi® Competition

Company

Comparison to Eventi



LinkedIn
Connected
LinkedIn Corpor.
★★★★★ (99)

While it provides dynamic updates about one's network to a LinkedIn user, this is more a "publishing" app than it is a discovery app. **Not Location Based.**



While Meetup.com allows for in-person meetings to be scheduled with ease among a group of social networking users, Meetup.com remains static. It does not facilitate a dynamic, or "ad-hoc", way to connect with one or more fellow users who are at the meetup. **Not Location Based.**



Includes a "discovery" app for forming one-to-one ad-hoc connections, but does not data analytics, virtual business card, mobile office and event meet-up features. The concept is based on a *nearby approach*. Eventi® uses a superior **Networking Areas** approach that allows innovative tools.




Caliber performs similar to Weave for allowing users to form in-person connections based upon one's filters and location. It includes a history function which allows the program to save the "matches" and those that the user has passed on. However, like Weave, it does not includes comparable modules to Eventi's Compass, Cards, Office, and Networking Areas. **Not location based.**



Both Tinder and Grindr have similar value propositions as their collective aim is to connect nearby users (primarily based on distance) for the purpose of initiating ad-hoc first dates or casual rendezvous. Both are used by the younger demographic and are not geared to professionals. Eventi® uses a superior **Networking Areas** approach.

Eventi[®] solution is superior because it relies on predetermined trusted locations



Trusted and anchored to real locations

Unique services and tools:
business cards collection, offices, analytics of areas.

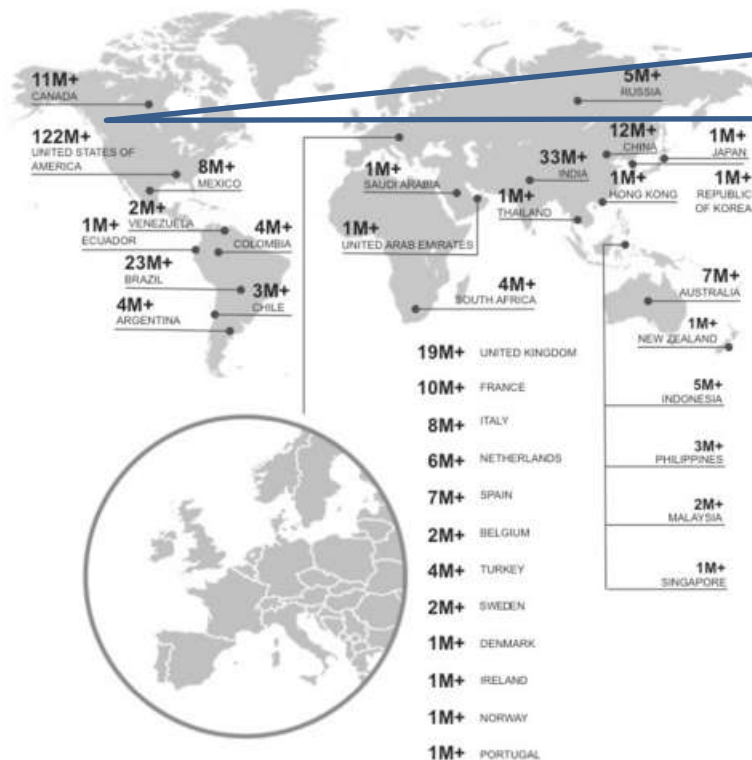
Proprietary Solutions.

Eventi[®] competition relies at best on nearby based solutions

Short Term Market Size USERS - U.S.

LinkedIn

400,000,000+
REGISTERED MEMBERS



122M users in U.S of which, 60% think that in-person-networking accomplishes better results than on-line networking results in **Market Size of 73 M**

Eventi® uniquely satisfies the need for in person networking so it reasonable to assume to acquire and retain a share of 6 % of **Market Size** in 3-5 years or **4.4 M** users in U.S.

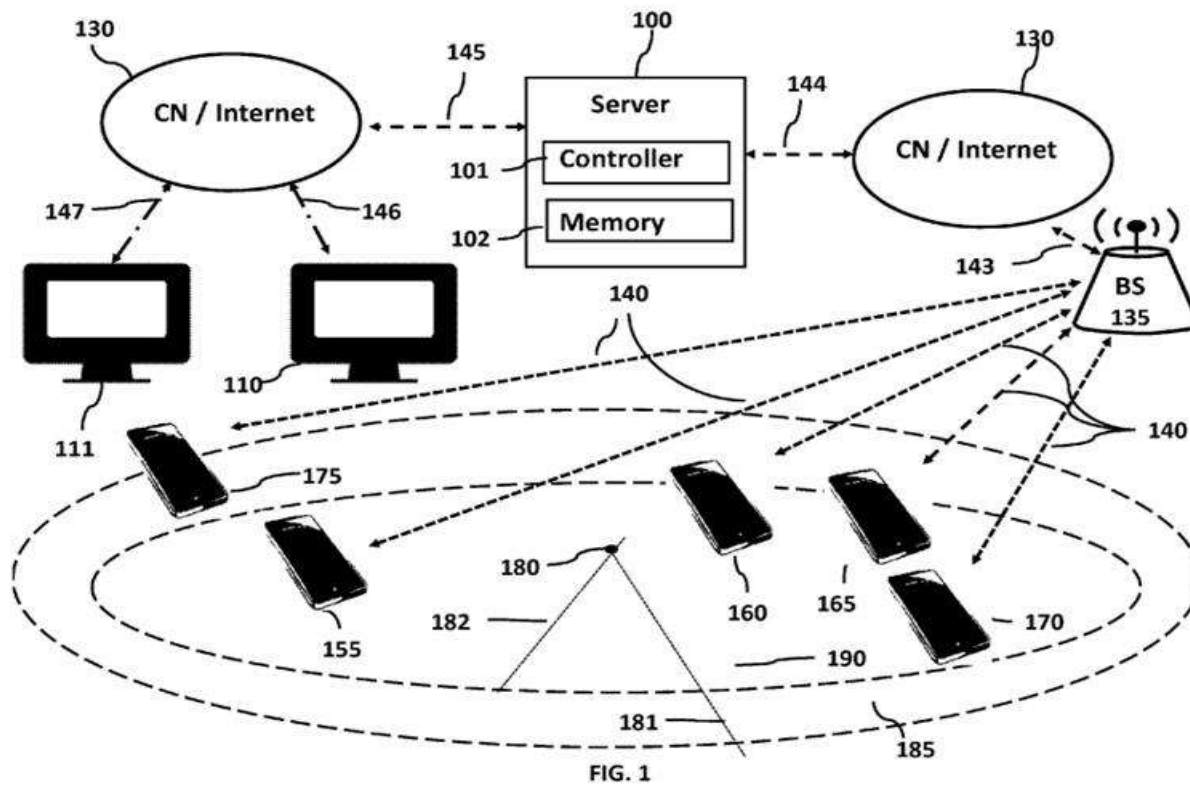
The market for the operators is enormous and diverse. It needs to be segmented and addressed in different phases, e.g. : Starbucks or Airport Lounges.

Source: LinkedIn, November 2015

Eventi® background technology and licensed I.P.

- US 8,880,101
- US 9,264,874
- **US 2015-0065176 A1**
- **US 2015-0094097 A1**
- **US 2014-0074874 A1**

Eventi [®] U.S. 8,880,101 Patent



U.S. Patent

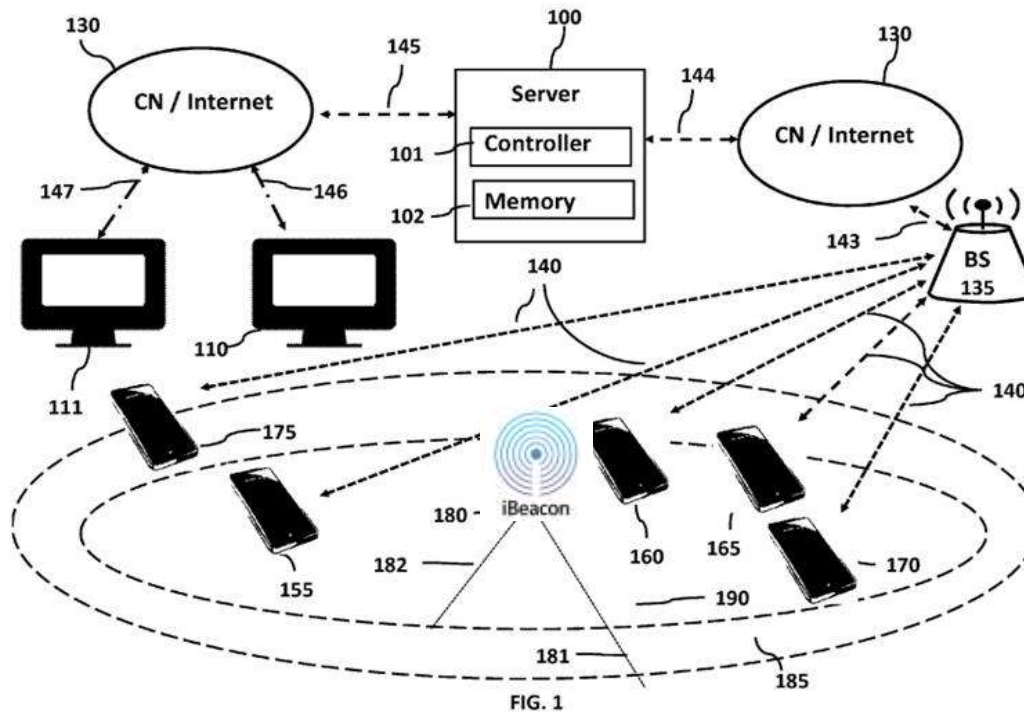
Nov. 4, 2014

Sheet 1 of 7

US 8,880,101 B2

iBeacon technology applied to Eventi

- Integration with iBeacon technology will reduce battery consumption
- By means of an iBeacon station Events can be easily anchored :
 - to a moving vehicle (train or airplane)
 - to a crowded indoor environment such as a classroom or business lounge
- Smartphones can act as an iBeacon station
- User case: iBeacons deployed for analytics around booths at a trade shows



U.S. Patent

Nov. 4, 2014

Sheet 1 of 7

US 8,880,101 B2

Mobile Application

The Mobile App is in Minimum Viable Product stage (pre release) - Available in the stores under “Eventi Pr”

Android version at <https://goo.gl/n0tZcs>

iOS version at <https://goo.gl/BhbiXA>.

Or via the QR Code:



Web App available at eventiapp.com



USE YOUR LINKEDIN ACCOUNT TO

SIGN IN

SIGN IN AS NEW USER



EVENTS

A .Net Developer's Perspect...
at Ann Arbor, US
12-09-2015



Available on the
App Store



Available in
Android
Market



Eventi® makes real life interactions between people an enjoyable possibility.

Eventi® Next Steps

- We want you to be part of the development of Eventi®, a Location Based Application in MVP stage in the area of professional networking.
- We need to take the MVP to mass adoption stage by means of UX/UI improvements, introduction of new functionalities, hardening of code, and improvement of algorithms and analytics.
- The company is currently collaborating with developers based in Asia and U.S. and the activities should be aligned and coordinated with said developers and collaborators.
- The application is based on U.S. 8,880,101 and other pending and granted patents.
- ***Getting to WoW* (create a standard for professional networking)**

Summary

- Wago is looking for students who are interested in developing one or more software products based on a portfolio of U.S. patents in the areas of:
 - **Location Based Services and**
 - **Augmented Reality**
- Said students should have a working knowledge of English and possess continuous learning attitude and execution capability
- Continuous learning is about the constant expansion of skills and skill-sets through learning and increasing knowledge
- We will cooperate with Verona University – IT Department on these key projects
- ***We are looking for a “WoW effect” by means of “WoW students”***

Thank you for your attention

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